

Rodrigo Alves Moreira

ACADEMIC EDUCATION:

1990/1993 - Graduate in Social Communication (Advertising) - Federal University of Minas Gerais

2002 - Postgraduate Latu Sensu (Communication: New Technologies and Hypermedia) - UNI-BH

LANGUAGES:

Fluent English - spoken and written

PROFESSIONAL EXPERIENCE:

01/2012 - 06/2016

PONTOMOBI

Belo Horizonte, MG / São Paulo, SP

(Director of content)

Pontomobi is the leading Latin American Company on mobile solutions. Major clients served: Ambev, Oi, Bradesco, Ipiranga, Coca-Cola, Vivo / Telefonica.

10/2006 - 12/2011

AORTA ENTRETENIMENTO

Belo Horizonte, MG / São Paulo, SP

(Content coordinator)

Tech business specialized in mobile solutions.

06/2004 - 10/2008

COTONÍSIO COMUNICAÇÃO

Belo Horizonte, MG

(managing partner)

PR business, working in the areas of media relations, cultural production and advertising. Major clients served: Café com Letras, Ototoi, Estude e Brinque, PSDB / MG, Pulp, Graphics Mix

01/2003 - 03/2004

NOIR COMUNICAÇÃO

Belo Horizonte, MG

(managing partner)

PR business, working in the areas of media relations, cultural production and advertising. Major clients served: POP ROCK BRASIL / Radio 98FM, Café com Letras, banda Jota Quest, banda Skank, Restaurante Aurora, Elvira Matilde.

08/1998 - 10/2002

PAULO NAVARRO COMUNICAÇÃO

Belo Horizonte, MG

(Producer, editor, writer and director)

Communication business, working in advertising and journalistic production for television.

01/1992 - 07/1998

TV MANCHETE

Belo Horizonte, MG

(image editor)

TV network.

OTHER ACTIVITIES

ALTO-FALANTE

- Producer and host of the radio version of "Alto-falante" program on Radio Geraes FM (2005-2006), 98FM (2006-2007), UFMG Educativa (2007-2010) and OiFM (2010-2011)
- Creator and website co-editor "Alto-falante" (www.programaaltofalante.com.br) (2006-2014)
- Contributor of the TV show "Alto-falante" in Rede Minas de Televisão

GARIMPO FESTIVAL

Creator and co-producer of the THREE editions of Garimpo Festival, dedicated to independent music - Belo Horizonte, MG (2007, 2008, 2009)

ASSOCIAÇÃO CURTA MINAS

- Founding Partner (1999)
- Design and production of the 1st Mostra Curta Minas (Cine Humberto Mauro, 1999)

BOOK "CORAÇÃO AMERICANO"

- Co-author of the book, dedicated to the album "Clube da Esquina", by Milton Nascimento and Lô Borges (2009)

SPECIAL PROJECTS FOR INTERNET

- **Creating, writing and overall coordination of the online magazine "Universalis" (2000)**
- **Creating, writing and overall coordination of the online magazine "Soundmagazine" (2001)**

Special collaborations / materials / columns

- **Virtual magazine "Scream and Yell" (2001-2002)**
- **Magazine "Dois" (2000)**
- **Magazine "Zero" (2002)**
- **Magazine "Patio Savassi" (2004)**
- **Magazine "Olium" (2005)**
- **Program "Geléia Geral" / TV Horizonte (2001-2003)**
- **Column "Esquema Novo" / Hoje em Dia newspaper (2005)**
- **Column "Esquema Novo" / Estado de Minas newspaper (2006-2011)**